

ABSTRACT OF THE DISCLOSURE

A display apparatus configured to add variations to displayed contents to prevent the user from getting bored and sufficiently utilize the characteristics of a display panel such as an organic EL display panel which excels in displaying a moving image. The display apparatus is suitable for use in an electronic equipment, and comprises a display panel for displaying images, a storage unit contained in the electronic equipment for storing display data representative of display images for display on the display panel, and a writing unit for writing display data into the storage device from the outside. In one embodiment, a device body is provided with a rewritable memory such as a flash memory to provide an environment in which previously provided data can be captured through the Internet, or images created by the user can be uniquely captured.